# Machine Learning & Deep Nets

Leon F. Palafox December 4<sup>th</sup>, 2014

#### Introduction

- What is Machine Learning?
  - Is a rebranding of Artificial Intelligence, since we don't really care about replicating intelligence.
  - Is a set of tools to analyze data to make predictions and get insights out of it.
  - Is a sub- branch of computer science and statistics.
- Areas of Machine Learning
  - Supervised Learning: Classification, Regression.
  - Unsupervised Learning (Knowledge Discovery): Clustering, Mixture Models.

#### **Supervised Learning**



The set of elements that describe a single datum are called features, in this case, the features are the words in the e-mails.

Each category (spam, not spam) will have features that will characterize them.

**Spam**: Offer, Viagra, medicine, Free, Conference in China

Not Spam: Hamilton, LPL, DTM, Mom, Dad





Mail Inbox

The set of elements that describe a single datum are called features, in this case, the features are the words in the e-mails.

Each topic (clusters) will have features that will characterize them.

Research: Mars, Proposal, DTM, HiRISE, Machine Learning, Deep Nets, Bayesian
Family: Mom, House, Mexico
Promotions: Computer, PS4, Cheap, Amazon, Deal
Classes: Grades, Homework, Questions, Office Time



http://cs.stanford.edu/people/karpathy/nips2014/ http://sarah-palin.herokuapp.com/

#### Preprocessing Data

#### • It's a pain, but is needed





#### Preprocessing Data





#### Who uses Machine Learning

- Google: Spam Detection (Gmail), Ranking Algorithms (Google Search), Image Recognition (Google Image)
- Amazon: Recommendation Engines
- Facebook: Feed personalization, News personalization.
- Disney, NTT, Toyota, Ford, etc.

## So what are Deep Nets?

- First we need to understand what are Neural Networks (NN).
  - NNs have gone through a heavy rebranding thorough the years.
  - In 1943, McCulloch and Pitts created the first model of an artificial neuron.
  - By 1958, Rosenblatt had come up with the Perceptron, the cornerstone of modern NN.
  - In 1986, Rumelhart started the connectionism euphoria.

#### Background

- Processing power was still an issue and until 2006, common NNs were researched by only small clusters of people.
- Training was expensive, and the results only marginally better (or worse) than SVMs or Logistic Regression.
- In 2006, Hinton and Bengio made huge discoveries on how to train NNs and they rebranded them as Deep Nets.
- During this time, Convolutional Neural Networks (CNN) had been a great tool for image pattern recognition.

#### Motivation

- Deep Nets and CNNs, are by today standards the best algorithm for Image Pattern Recognition.
- The three Big Kahunas of NNs and Deep Nets, Geoffrey Hinton, Yann LeCun and Yoshua Bengio are working actively with Google, Facebook and University of Toronto, respectively.

### Motivation



- In January Google bought DeepMind, a startup with no WebPage, no Product, a single NIPS (AI conference) Demo.
- They bought it for \$500 million.
- Facebook was deeply interested as well.



## Perceptron

• Tries to mimic a real NN, since it has a nucleus that processes some inputs and give an output.



•  $h_{w,b}(x)$  is a function of all the inputs, and is composed of two terms.

#### Perceptron

$$h_{w,b}(x) = f\left(\sum_{i=1}^{3} W_i x_i + b\right)$$



f is called the activation function, and it works as a way to discretize the outputs of the perceptron.

One of the most common activations functions is the sigmoid function:

$$f(z) = \frac{1}{1 + \exp(z)}$$
 This looks very familiar

#### Neural Network

 Naturally, a NN is going to be a set of perceptrons interconnected within each other.



$$\begin{aligned} a_1^{(2)} &= f(W_{11}^{(1)}x_1 + W_{12}^{(1)}x_2 + W_{13}^{(1)}x_3 + b_1^{(1)}) \\ a_2^{(2)} &= f(W_{21}^{(1)}x_1 + W_{22}^{(1)}x_2 + W_{23}^{(1)}x_3 + b_2^{(1)}) \\ a_3^{(2)} &= f(W_{31}^{(1)}x_1 + W_{32}^{(1)}x_2 + W_{33}^{(1)}x_3 + b_3^{(1)}) \\ h_{W,b}(x) &= a_1^{(3)} = f(W_{11}^{(2)}a_1^{(2)} + W_{12}^{(2)}a_2^{(2)} + W_{13}^{(2)}a_3^{(2)} + b_1^{(2)}) \end{aligned}$$

#### Neural Network



- We can add as many layers and outputs as we want, for example a two binary output allows us to classify in four classes.
- We also regularize NNs, since they can be also prone to overfitting.

#### Problems of NNs

- We need to answer two questions:
  - How many layers are enough to solve a problem?
  - How many hidden units should we use per layer?
- As you can imagine, training complexity increases as we increase hidden units.
  - This can be reduced by avoiding a full interconnection.
- The elephant in the room is called "Vanishing Gradient"

#### Autoencoders

• An autoencoder is a NN where the output and the input are the same.



#### MNIST Dataset

- Dataset of handwritten digits
- Has a training set of 60,000 examples, and a test set of 10,000 examples.
- Each digit is an 28x28 image (784 pixels)
- Each digit has a label that identifies which digit it represents. (9 labels)



#### Autoencoders

- Why would I want both the input and the output to be the same.
- MNIST dataset as an example (28x28 input images)



10 hidden units in Autoencoder



80 hidden units in Autoencoder

#### Autoencoders



500 hidden units in Autoencoder

196 hidden units in Autoencoder

## Autoencoders and Deep Nets

• We train an autoencoder, and plug it in a NN then train.



• This simple modification is one of the most important advancements in NN practice in the past 20 years.

#### Demo

#### <u>http://www.clarifai.com/</u>



#### Important notes

- We are still not entirely sure why it works:
  - Some people say is because using this as a random start saves us much hassle.
  - Some say that this artificially moves us to a better search space.
- Using the autoencoder as a preprocessing step, has been proven to help us save steps when it comes to preprocessing algorithms.
- The autoencoder can find circles, edges, etc by itself.